
A. PH. A. HEADQUARTERS HOTEL PRESENTS MANY ATTRACTIVE FEATURES.*

BY BERT F. BELL.

The headquarters for the Seventy-Seventh Annual Convention of the A. Ph. A. meeting to be held in Rapid City, South Dakota, August 26th-31st, will be the new Alex Johnson Hotel. It is a typical Black Hills structure of nine stories, blended American terra cotta, rose-brown, russet brick, with a rustic upper portion, and presents an imposing and attractive picture. A huge rock fireplace and balcony in the lobby afford an atmosphere of real Western hospitality, and the glory and romance of pioneer days are brought to mind through the modernistic furnishings and Indian decorations.

The Grand Ball Room and Banquet Room, resembling somewhat the old baronial hall, presents novel and interesting features with its log-beamed ceiling and floor of golden cobweb design. The guest rooms are exquisitely furnished and spacious, comfortable and convenient.

At the extreme top of the hotel is found the Solarium and Observatory, decorated in beautiful modernistic designs; the sun parlor is fitted with specially made ultra-violet ray glass and will be a popular rendezvous. The peak of the hotel with its sun room affords a wide view of the Gateway to the Black Hills. From its glass walls objects for miles to the east and north may be seen. The range of mountains commence to cut in on the southern horizon, completely blotting it out on the west.

The cool and pleasant simplicity of the dining room is a restful contrast to the colorful modernistic and Indian decorations of the Indian Grill Coffee Shop. The walls of the hotel are adorned with pictures of prominent Indian chiefs of the Western tribes, much to the delight of the Indians who claim the hotel as their Tepee Tanke (Big Tepee). Big Chief, a direct descendant of Sitting Bull, acts as doorman and he is delightful and interesting to the tourists.

A boast of the Alex Johnson hotel management is its own orchestra. The one million dollar structure is owned and controlled by local men, and named in honor of Alex Johnson, formerly vice-president of the Chicago and Northwestern Railway who was an early pioneer in South Dakota. It is easy to radiate from the hotel to all points in the Hills. It has in connection, up-to-date transportation coaches for sightseeing, also saddle horses and stage coaches for side trips over the numerous winding mountain trails.

The hotel is heated by natural gas, piped from the gas fields of Montana, a distance of 175 miles. It is powered by local power and has its own ice plant, and water from pure mountain springs.

On the ground floor will be found the latest and most up-to-the-minute shops and offices. Doherty's, one of the state's most beautiful drug stores, opens into the lobby.

One of the unique rooms of the hotel is the Solarium with its display of mineral, agricultural and industrial products, also interesting specimens of fossilized fish and animals and other articles found in the Black Hills. The Black Hills are in reality mountains, with deep canyons, heavy pine and spruce timber, and fast-running mountain streams, and give an ideal setting for the headquarters of the Seventy-Seventh Annual Convention of the AMERICAN PHARMACEUTICAL ASSOCIATION.

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H. SHERIDAN BAKETEL.

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H. SHERIDAN BAKETEL.

Dr. H. Sheridan Baketel, newly elected president of the American Pharmaceutical Manufacturers' Association, was born November 15, 1872, at Hopedale, Ohio, the eldest son of Rev. Oliver Sherman Baketel, D.D., Editor of the "Methodist Year Book." He was educated at Phillips Exeter Academy, and Dartmouth College, receiving the degree of M.D., in 1895.

Dr. Baketel has been professor of Preventive Medicine and Hygiene at the College of Medicine of the Long Island College Hospital since 1915; he was one of the founders of *Medical Economics* and has been its editor since 1923.

He is a Fellow of the American College of Physicians, member of the American Medical Association, the American Public Health Association, the New York Academy of Medicine, the American Medical Editors' Association (President in 1920), member of the American Drug Manufacturers' Association, the American Urological Association, the American Association of Military Surgeons, and the State Medical Societies of New Hampshire, New York and New Jersey, and many other medical and scientific societies. He has been President of Reed and Carnrick, Jersey City, since 1926.

President Baketel was commissioned a First Lieutenant in the Army, in 1912, and has been a Colonel in the Medical Reserve Corps, U. S. Army, since 1924. He saw thirty-three months of active service during the World War, and is now in command of the United States Army General Hospital No. 79. Included among his fraternal organizations are the Alpha Kappa Kappa Medical fraternity, which he founded in 1895; Beta Theta Pi, of which he is a former Vice-President, and Theta Nu Epsilon. His club affiliations include the Crescent Club, Brooklyn; Dartmouth, Beta Theta Pi, Town Hall and Fraternity, New York; Yountakah Country, Nutley, N. J.; Kishawanna Country of Brewster, N. Y.; the Army and Navy, Washington; and St. Vincent's Association, London. He has long been a vestryman of St. James Episcopal Church, Brooklyn.

Dr. Baketel married Corinne Phillippe Sellers of Philadelphia. He has one son, H. Sheridan Baketel, Jr. (Dartmouth '20), of New York.